
COTA Offering Free CMAX Fares on Tuesday, January 23

COLUMBUS, OH—The Central Ohio Transit Authority (COTA) invites customers to ride the new CMAX service for free next Tues., Jan. 23!

CMAX, a new high-frequency, limited-stop service that operates along Cleveland Avenue, launched on Jan. 1. The service combines convenience, reliability and technology to get customers where they need to go quickly.

CMAX provides an advanced transit option in one of COTA's highest ridership corridors. Features include:

- Specially-branded buses
- Passenger amenities such as free on-board Wi-Fi and USB charging ports
- Buses that sync with traffic signals to stay on time
- Enhanced passenger stations with real-time information screens and artwork produced by local artists

COTA offered free CMAX fares Jan. 1-7 to celebrate the launch of the new service, and is offering a second opportunity to ride CMAX for free on Jan. 23 in celebration of the official ribbon cutting for the service.

About CMAX

CMAX is the first Bus Rapid Transit (BRT) line in central Ohio. The 15.6-mile route transports riders along Cleveland Avenue between downtown Columbus and the Ohio Health Westerville Medical Campus at Polaris Parkway and Africa Road. CMAX provides high-frequency, limited-stop service between downtown Columbus and SR-161, and enhanced local bus service between SR-161 and Polaris Parkway and Africa Road.

CMAX represents a \$48.6 million investment in central Ohio. COTA leveraged \$11.2 million in local funds to attract \$37.45 million from the Federal Transit Administration to fund CMAX. The project included the purchase of 15 specially-branded BRT coaches powered by Compressed Natural Gas (CNG), as well as the construction of more than 60 enhanced passenger stations, the new Northland Transit Center, and a new Northern Lights Park & Ride opening in 2018. More than 30 of the stations on the CMAX line feature artwork produced by local artists.

For more information about CMAX, visit COTA.com/CMAX.

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The Central Ohio Transit Authority (COTA) is the regional public transit provider for Greater Columbus and central Ohio. With a service area of 1.2 million residents, COTA provides more than 18 million passenger trips per year, and employs more than 1,000 people. COTA operates throughout Franklin County, and parts of Delaware, Fairfield, Licking and Union counties. For more information about COTA, visit COTA.com or call (614) 228-1776.



To request this information in an alternative format, call (614) 228-1776.