



Board of Trustees Meeting and Retreat Minutes

Monday, April 14, 2025 at 9:00 AM

Spring Hollow Lodge, 1069 West Main Street, Westerville OH 43081

1. Call to Order

Vice Chair Sean Mentel called the April 14, 2025 meeting and retreat of the COTA Board of Trustees to order at 9:09 am.

2. Roll Call

Board Members Present

Sean Mentel, Vice Chair
Trudy Bartley, Trustee (9:16 am arrival)
Pete Bucher, Trustee
Erika Clark Jones, Trustee
Jeff Hunley, Trustee
Marc Reitter, Trustee
Heather Ulrey, Trustee
Kumi Walker, Trustee

Board Member Excused

Amy Taylor, Trustee

3. Comments or Statements from the Audience

No comments or statements were given from the audience.

4. Other Business

COTA Chief External Relations Officer Patrick Harris presented resolutions 2025-49 and 2025-50, and responded to questions about the consultant, timeline, and what the study will consider.

- A. Resolution 2025-49 Authorizing a Contract with Blackline Consulting for the Development of a Customer Experience Strategy

Trustee Pete Bucher motioned to approve Resolution 2025-49, seconded by Trustee Marc Reitter. Motion carried.

- B. Resolution 2025-50 Authorizing a Contract with Four Nines Technologies Consulting for the Execution of a No Fare Feasibility Study

Trustee Trudy Bartley motioned to approve Resolution 2025-50, seconded by Trustee Pete Bucher. Motion carried.

COTA Chief Innovation and Technology Officer Sophia Mohr presented Resolution 2025-51 and responded to questions about the contract.

C. Resolution 2025-51 Authorizing Additional Expenditures for the Contract with ATT for Voice and Data Services

Trustee Reitter motioned to approve Resolution 2025-51, seconded by Trustee Jeff Hunley. Motion carried.

5. Retreat Workshop

A. Review Previous Retreat Work and Current Issues in Transit Discussion

COTA Board members discussed current issues in transit and how these issues, plus previous retreat work, will influence the path forward.

6. Lunch

7. Retreat Workshop

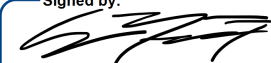
A. Strategic Planning Process Overview and Roles/Responsibilities Discussion

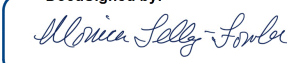
COTA Board members discussed the strategic planning process, and identified stakeholders and cities that are peers and/or aspirational to COTA/greater Columbus. Next steps and board role were clarified.

8. Adjournment

The meeting ended at 3:04 pm, without a formal motion to adjourn.

Adopted: _____ May 21, 2025

Signed:  _____
4E0CFE51E8D444D... **Chair, Board of Trustees**

Attest:  _____
C680309626B34D2... **President/CEO**