



MARCH 22, 2017
OF THE CENTRAL OHIO TRANSIT AUTHORITY
BOARD OF TRUSTEES
W. G. PORTER BOARDROOM, 33 N. HIGH STREET

MINUTES

1. **CALL TO ORDER**

Chair, Jean Carter Ryan, called the meeting to order at 8:05 a.m.

2. **ROLL CALL**

BOARD MEMBERS PRESENT

Jean Carter Ryan, Chair
Donald Leach
Gina Ormond
Letty Schamp
Craig Treneff

BOARD MEMBERS ABSENT

Trudy Bartley
Philip Honsey
David Norstrom
Amy Schmittauer
Richard Zitzke

3. **APPROVAL OF THE MARCH 22, 2017 BOARD OF TRUSTEES REGULAR MEETING AGENDA**

The meeting agenda was not approved since there was no quorum.

4. **APPROVAL OF THE FEBRUARY 22, 2017 REGULAR BOARD OF TRUSTEES MEETING MINUTES**

The February 22, 2017 minutes were not approved since there was no quorum.

5. **APPROVAL OF THE FEBRUARY 6, 2017 SPECIAL OPERATIONS COMMITTEE MEETING MINUTES**

The February 6, 2017 Special Operations Committee minutes were not approved since there was no quorum.

6. **COMMENTS OR STATEMENTS FROM THE AUDIENCE**

There were no comments or statements from the audience.

7. **PRESIDENT'S REPORT**

President Stitt informed the Board that the Capital Crossroads Special Improvement District (CCSID) reached a significant milestone with approval from more than 60% of property owners to fund a portion of the Downtown Employee Pass Program, and CCSID is now seeking additional funds to support the program. COTA continues to work with the organization in support of the pass program, which would benefit businesses and employees by helping to solve parking challenges Downtown, and COTA by boosting ridership.

President Stitt mentioned that it is a busy time at the Statehouse for public transportation funding, and expressed that there is uncertainty about the future of federal transit funding under the new administration. He stated that COTA's new Vice President of Government Affairs & Strategic External Communications, Laura Koprowski, will be an asset in this arena. Laura expressed that she is excited to join the COTA team at this important time when there are many opportunities to move public transportation forward in central Ohio.

8. COMMITTEE(S):

A. PLANNING COMMITTEE – PHILIP HONSEY, CHAIR

Mike Bradley, Vice President of Planning and Service Development, gave a report on the March 8 Planning Committee meeting. The Committee received an overview of COTA's Short-Range Transit Plan and an update on public involvement for the NextGen Plan was provided. The committee also received a presentation on the City of Columbus Connect Columbus plan by Kelly Scocco.

Josh Sikich, Transit System Redesign (TSR) Project Manager, gave an update on the Transit System Redesign. Sikich highlighted major internal and external implementation milestones.

B. FINANCE COMMITTEE - CRAIG TRENEFF, CHAIR

Jeff Vosler, CFO/Vice President of Finance/DBE Compliance Officer, gave a brief Finance report.

C. COMMUNICATIONS/MARKETING COMMITTEE – AMY SCHMITTAUER, CHAIR

Marty Stutz, Vice President of Communications, Marketing & Customer Service, gave a report on the February 22 Communications/Marketing Committee meeting. A presentation to the Committee focused on the ongoing effort to educate 100% of customers about the TSR through signage on buses and at stops, advertising, earned media, the street team, and public and stakeholder outreach.

9. CONSENT AGENDA

No resolutions were presented since there was no quorum.

10. OTHER BUSINESS

No other business came before the Board.

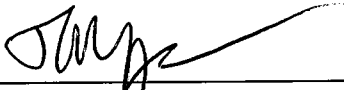
11. MEETING CALENDAR

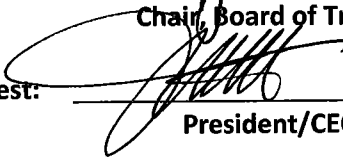
The meeting calendar was listed on the agenda.

12. ADJOURNMENT

The meeting adjourned at 8:40 a.m.

Adopted: April 26, 2017

Signed: 
Chair, Board of Trustees

Attest: 
President/CEO